



मध्योत्तरी **North Central Zone Cultural Center Prayagraj**
14 CSP Marg, Prayagraj-211001
Phone number-0532-2421855
e-mail: nczcc@rediffmail.com. website: www.nczcc.in

E-Tender Notice (Year 2022-2023)

Letter No. 399/NCZCC/2022

Dated: 04, July 2022

For the successful execution of the 'Har Ghar Tiranga' campaign proposed by this center under the "Azadi Ka Amrit Mahotsav" an experienced event management firm, which has been established in the states of North India like Himachal Pradesh, Punjab, Delhi, Haryana, Uttarakhand, Chandigarh, Laddakh, Jammu & Kashmir and Uttar Pradesh, e-tendering for the work of promoting the 'Har Ghar Tiranga' campaign, to connect the citizens of the area with the said campaign and to motivate them to install the Tiranga from house to house, which has an estimated cost of ----- technical and financial tenders are invited. For this, interested firms can get the prescribed form by depositing the amount of Rs. 5000/- through NEFT. The center's Director will have the right to accept/reject or cancel the tender. All the terms and conditions of the tender will be as done in the past for such event.

S. No.	Description of work	Estimated cost (Rs.)	Earnest Money	Deposit Date of receipt of tender	Date of opening of Technical bid
1	Azadi Ka Amrit Mahotsav-Har Ghar Tiranga	-----	700000/-	11 July 2022 till 5.00 pm	12 July 2022 at 3.00 pm

Tender form Rs. 5000/- can be obtained by downloading it from the official website of the NCZCC <https://nczcc.in> and <https://tenderwizard.com/MOC> by paying through NEFT.

Bank Name - Punjab National Bank

Bank Account Number - 09082010029520

IFSC Code - PUNB0090810

Director

Size - 11 x 8 = 88 sq.cm.

Kaka Advertising A



उत्तर मध्य क्षेत्र सांस्कृतिक केन्द्र, प्रयागराज

14, सी.एस.पी. सिंह मार्ग, प्रयागराज 211001

फोन नं०— 0532—2421855

e-mail: nczcc@rediffmail.com. website: www.nczcc.in

ई-निविदा सूचना (वर्ष 2022-2023)

पत्र सं० 399 नि./उ.म.क्षे.सां.के/2022 दिनांक: 04 जुलाई 2022

इस केन्द्र द्वारा "आजादी का अमृत महोत्सव" के अंतर्गत प्रस्तावित 'हर घर तिरंगा' अभियान के सफल निष्पादन हेतु अनुभवी इवन्ट मैनजमन्ट फर्म जिसे उत्तर भारत के राज्यों यथा हिमाचल प्रदेश, पंजाब, दिल्ली, हरियाणा, उत्तराखण्ड, चण्डीगढ़, लद्दाख, जम्मू-कश्मीर व उत्तर प्रदेश, में 'हर घर तिरंगा' अभियान का व्यापक प्रचार-प्रसार करते हुए क्षेत्र के नागरिकों को उक्त अभियान से जोड़ने एवं घर-घर तिरंगा लगाने हेतु प्रेरित रखने के कार्य हेतु ई-निविदाएँ जिसकी अनुमानित लागत लाख हेतु तकनीकी एवं वित्तीय निविदाएँ आमंत्रित की जाती है। इस हेतु इच्छुक फर्म आवेदन निर्धारित प्रपत्र राशि रु. 5,000/- ऑन लाइन जमा करवा कर प्राप्त कर सकते हैं। निविदा स्वीकृति/अस्वीकृत अथवा निरस्त करने का अधिकार केन्द्र निदेशक को होगा। निविदा की सभी शर्तों पूर्वानुसार होगी।

क्र. सं.	कार्य का विवरण	अनुमानित लागत (रु.)	धरोहर राशि	निविदा प्राप्ति दिनांक	टैक्निकल बिड खोलने की दिनांक
1.	आजादी का अमृत महोत्सव- हर घर तिरंगा	रु. 7,00,000	11 जुलाई, 2022 साय 5:00 बजे तक	12 जुलाई, 2022 अपरान्ह 3:00 बजे

निविदा प्रपत्र रु. 5,000/- एन.इ.एफ.टी. द्वारा भुगतान करके कार्यालय की वेबसाइट <https://nczcc.in> एवं <http://www.tenderwizard.com/MOC> से डाउनलोड कर प्राप्त किये जा सकते हैं।

बैंक का नाम - पंजाब नेशनल बैंक
बैंक खाता नम्बर - 09082010029520
आई.एफ.एस.सी. कोड - PUNB0090810

निदेशक

Size - 11 x 8 = 88 sq.cm.
Kaka Advertising Agency

EXPRESSION OF INTEREST

FOR

Engagement of Event Management Agency to Organizing outreach program for ‘Har Ghar Tiranga’ Campaign in the North Zone covering states of Delhi, Ladakh, J&K, Haryana, UP, HP, Punjab, Uttarakhand, Chandigarh.

EOI Ref No. : NCZCC-30 /Prog./2022-23/EOI/Har Ghar Tiranga – North Zone

Dated: 04.07.2022

Issued by:

**DIRECTOR,
NORTH CENTRAL ZONE CULTURAL CENTRE, PRAYAGRAJ
14, C.S.P. Singh Marg, Prayagraj
Tel: 0532 – 2421855, Email: nczcc@rediffmail.com
Website: www.nczcc.in**

Date of inviting Proposal of EOI	:	04 July, 2022
Pre-bid Meeting	:	07 July, 2022 (03:00 pm)
Revision of Terms & Conditions if any	:	07 July, 2022
Last Date of Submission bids	:	11 July, 2022 (up to 05:00 pm)
Date of opening of bids	:	12 July, 2022 (03:00 pm)
Date of Presentation	:	13 July, 2022 (01:00 pm)

(Above mentioned dates are tentative)

DISCLAIMER

1. This Expression of Interest (“EOI”) is issued by NORTH CENTRAL ZONE CULTURAL CENTRE (NCZCC), Prayagraj.
2. The information contained in this EOI or subsequently provided to bidders, whether verbally or in documentary or any other form by or on behalf of NORTH CENTRAL ZONE CULTURAL CENTRE (NCZCC), Prayagraj, is provided on the terms and conditions set out in this EOI.
3. This EOI is not a contract and is not an offer by NORTH CENTRAL ZONE CULTURAL CENTRE (NCZCC), Prayagraj, for the Arts to the prospective bidders or any other person. The purpose of this EOI is to provide interested parties with information that may be useful to them in the formulation of their proposals pursuant to this EOI. This EOI includes statements, which reflect various assumptions and assessments arrived at by NORTH CENTRAL ZONE CULTURAL CENTRE (NCZCC), Prayagraj, in relation to the project. Such assumptions, assessments and statements do not purport to contain all the information that each bidder may require. This EOI may not be appropriate for all persons, and it is not possible for NORTH CENTRAL ZONE CULTURAL CENTRE (NCZCC), Prayagraj, its employees, or advisers to consider the objectives, technical expertise, and particular needs of each party, who reads or uses this EOI. The assumptions, assessments, statements, and information contained in this EOI may not be complete, accurate, adequate, or correct. Each bidder should, therefore, conduct its own investigations and analysis and should check the accuracy, adequacy, correctness, reliability and completeness of the assumptions, assessments and information contained in this EOI and obtain independent advice from appropriate sources.
4. Information provided in this EOI to the bidders is on a wide range of matters and is not an exhaustive account of statutory requirements and should not be regarded as a complete or authoritative statement of law. NORTH CENTRAL ZONE CULTURAL CENTRE (NCZCC), Prayagraj, accepts no responsibility for the accuracy or otherwise for any interpretation or opinion on the laws expressed herein. NORTH CENTRAL ZONE CULTURAL CENTRE (NCZCC), Prayagraj, its employees and advisers make no representation or warranties and shall have no liability to any person including any bidder under any law, statute, rules or regulations or tort, principles of restitution or unjust enrichment or otherwise for any loss, claims, damages, cost or expense which may arise from or be incurred or suffered on account of anything contained in this EOI or otherwise, including the accuracy, adequacy, correctness, reliability or completeness of the EOI and any assessment, assumption, statement or information contained herein or deemed to form part of this EOI or arising in any way in this selection process. NORTH CENTRAL ZONE CULTURAL CENTRE (NCZCC), Prayagraj, accepts no liability of any nature, whether resulting from negligence or otherwise, however caused, arising from reliance of any bidder upon the statements contained in this EOI.
5. NORTH CENTRAL ZONE CULTURAL CENTRE (NCZCC), Prayagraj, is entitled, in its absolute discretion, but without being under any obligation, to update, amend or supplement the information, assessment or assumption

contained in this EOI. The issue of this EOI does not imply that NORTH CENTRAL ZONE CULTURAL CENTRE (NCZCC), Prayagraj, is bound to select a bidder or to appoint the selected bidder, as the case may be, for this project and NORTH CENTRAL ZONE CULTURAL CENTRE (NCZCC), Prayagraj, reserves the right to reject all or any of the proposals of any bidder, without assigning any reason whatsoever.

6. NORTH CENTRAL ZONE CULTURAL CENTRE (NCZCC), Prayagraj, or its authorized officers / representatives / advisors reserve the right, without prior notice, to change the procedure for the selection of the selected bidder or terminate discussions and the delivery of information at any time before the signing of any agreement for the project, without assigning reasons thereof.
7. The EOI does not address concerns relating to diverse investment objectives, financial situation, and particular needs of any party. The EOI is not intended to provide the basis for any investment decision and each bidder must make its / their own independent assessment in respect of various aspects of the techno-economic feasibilities of the project. No person has been authorized by NORTH CENTRAL ZONE CULTURAL CENTRE (NCZCC), Prayagraj, to give any information or to make any representation not contained in the EOI.
8. NORTH CENTRAL ZONE CULTURAL CENTRE (NCZCC), Prayagraj, may terminate the bid process at any time and without assigning any reason and makes no commitments, express or implied, that this process will result in a business transaction with anyone.

INTRODUCTION

NCZCC, Government of India, is charged with Ministry of Culture (Azadi Ka Amrit Mahotsav). **NCZCC invites Event Management Agencies to make a bid for conducting 'Har Ghar Tiranga' Campaign in the North Zone covering states of Delhi, Ladakh, J&K, Haryana, UP, HP, Punjab, Uttarakhand, Chandigarh.**

BACKGROUND

Azadi Ka Amrit Mahotsav is an initiative of the Government of India to celebrate and commemorate 75 years of progressive India and the glorious history of its people, culture and achievements. Ministry of Culture, Government of India is the ministry responsible for promoting art and cultural heritage in India.

PROCESS OF SELECTION:

NCZCC would be detailing the minimum pre-qualification requirements and the process of selection in the EOI.

- The designated Committee would evaluate the quality of Bidders on the criteria mentioned in the EOI based on their proposals received and fulfilment of eligibility criteria (Technical Bid). The technically eligible agencies would be called to make a presentation before a designated Committee at NCZCC.
- Financial Bids of only the short-listed Bidders (who score at least 70 out of 100 in the Technical Bid) would be considered.
- NCZCC does not bind itself to accept the lowest or any tender and has the right to refuse any or all the bids without assigning any reason or select any bidder that is in the final evaluation list. NCZCC also reserves the right to re-issue the Tender without Tenderers having the right to object against such re-issue. NCZCC also reserves the rights to extend the validity period.
- The bidders shall submit their offers strictly in accordance with the Terms & Conditions of the Tender document. Any tender that stipulates conditions contrary to the conditions given in the tender document stands disqualified.
- The Technical bid must be submitted before 10 July 2022 at 09:00 am. And the technical bids will be opened as per scheduled below:

Date: 12 July 2022 Time: 01:00 pm

Pre bid meeting will be held on 7th July, 2022 at 03 pm

- During opening of the technical and financial bids, all bidders are requested to be present at NCZCC
- Any tender received by NCZCC after the deadline for submission of tender prescribed by NCZCC, will be rejected and returned unopened to the bidder, NCZCC shall not be responsible for any delay or non-receipt/non-delivery of documents.
- NCZCC also reserves the sole right for carrying out amendments/modification/changes including any addendum to this EOI. Such amendments/modification/changes including any addendum to this EOI shall be notified on the NCZCC website www.nczcc.in and these will be binding on the agencies.
- NCZCC reserves the right to extend the deadline without assigning any reasons thereof. Intimation of the same shall be notified on the NCZCC website www.nczcc.in
- The bidder shall bear all costs associated with the preparation and submission of the Tender and NCZCC will in no case be held responsible or liable for these costs, regardless of the conduct or outcome of the tendering process.

SCOPE OF WORK

Organizing outreach program for ‘Har Ghar Tiranga’ Campaign in the North Zone covering and create demand for ‘Har Ghar Tiranga’ Campaign in the North Zone covering states of Delhi, Ladakh, J&K, Haryana, UP, HP, Punjab, Uttarakhand, Chandigarh.

Azadi Ka Amrit Mahotsav is an initiative of the Government of India to celebrate and commemorate 75 years of progressive India and the glorious history of its people, culture and achievements. It is being led by Ministry of Culture, Government of India, which is the Ministry responsible for promoting art and cultural heritage in India.

As part of the celebrations, NORTH CENTRAL ZONE CULTURAL CENTRE (NCZCC), Prayagraj is celebrating, ‘Har Ghar Tiranga’ under the aegis of Azadi Ka Amrit Mahotsav. Har Ghar Tiranga is a campaign proposed as a countdown to 15th August 2022. The campaign has the express objective of encouraging people to hoist the national flag on the occasion of 75th anniversary of independence of India. The campaign shall give the general public an opportunity to involve themselves in the Azadi Ka Amrit Mahotsav celebration and shall instill feelings of patriotism and pride for the nation. It is expected to cover a significant portion of India’s population hoisting the national flag during the ‘Independence Week’ (11th – 17th August 2022).

Activities

The selected agency shall undertake the following scope of work:

1. Curation of various Programs/Events eliciting participation of citizens in the Har Ghar Tiranga campaign and incorporating local inputs in regional language. Objective of these programs/events shall be to build awareness and create demand for flags from the local population. Accordingly, events should be held in all major towns and municipalities in each district of the region, both before and during Independence Day Week.

Conceptualize, Plan, Design, Organize, Produce, Coordinate, Direct, Manage, Publish, Execute and Deliver event after the approval of the concept of this event by the NCZCC.

2. At least one outreach program with quantifiable and visible impact shall be held in each census town of each District. Further at least one major event shall be held in each District of the State. The District level event shall be held in coordination with District Administration and shall aim to elicit major public participation.
3. Assisting NORTH CENTRAL ZONE CULTURAL CENTRE (NCZCC), Prayagraj to coordinate with the State and District officials, including providing necessary support and handholding to local agencies in achieving objectives of the program. Housing and Urban Development Departments, Municipal Bodies and Panchayati Raj Institutions shall also be involved in the campaign leveraging their network to achieve Campaign objectives.
4. Display of Publicity/Advertising Materials: Publicity and advertising material including Hoarding/Banner/Digital Medium/Newspaper Articles etc. shall be prepared and distributed.
Digital Marketing & Social Media Amplification
 - Livestreams on YouTube, Facebook & Instagram with prominent celebrities, influencers.
Eg. Talk Sessions, Interactive QnA sessions, Short performances

- Create trending challenge around #HarGharTiranga to instigate viewers participation and maximize reach across all platforms
 - Advertising, posting and influencer marketing on Social media platforms - MX Takatak, Moj, Koo, Facebook, Instagram, Twitter, LinkedIn etc
 - Display advertising on popular News Portals - Category 'A' new portals (Eg. TOI, India Today, Republic, DainikJagran, Navbharat Times, Inshorts, etc)
 - Creating campaign ambassadors on YouTube to reach all audiences - Regional/vernacular channels with 5 lacs plus followers
 - Pan India IVR calling campaign with Govt hello tunes push.
 - Bulk messaging on messenger apps - WhatsApp, Sharechat
5. Build awareness and create buzz among the people regarding the program. An indicative list of action items to increase awareness among general public include:
- Buzz activity has to be created which has to be done in co-ordination with District Administration.
 - If the event would be a stage event or flash Mob or activity, it is to be decided as per the consultations with the District Administration.
 - State capital event will be VVIP scale event.
 - Approximately above 2000 participants will be participated in VVIPs scale events.
 - Composed & Proposed "Har Ghar Tiranga" Anthem would be provided to the selected agency by Ministry of Culture, Govt. of India.
 - Giving wide publicity to the Har Ghar Tiranga Anthem (being developed separately); ensuring playing of the anthem before/during every official program
 - Social Media campaign with innovative creatives to be broadcasted through official social media channels/handles.
 - Amplification through social media via influencers:
 - WhatsApp bulk, Sharechat
 - IVR/ OBD
 - Email based campaigns
 - Wall Paintings and murals etc.
 - Small scale events, flash mobs, contests in malls, popular public spots
 - Real time event HD pictures and videos from different cities every two days
 - Print collaterals:
 - Flyers/Posters/Brochure
 - Standees
 - Banners
 - Flipbook

- Merchandise and goodies (T-shirts, pen, mugs, caps, bands, badges, stick-ons, balloons, kites)
- Outdoor events:
 - Flashmobs, contests, small events in malls and popular spots
 - Awareness counters/booths at multiple locations like metro stations
 - Workshops at multiple spots with the objective of sensitizing masses about the importance of placing a Tiranga.
- Physical outreach through:
 - Schools and Colleges,
 - NGOs
 - Resident Welfare Associations,
 - Organizations like Lions club, Rotary club
 - Events involving celebrities and achievers (Local or National) endorsing the campaign.
- Outdoor branding:
 - Malls
 - LED screen & vans
Other BTL activities
 - a. Bulk Email outreach campaigns
 - b. Street art, wall paintings and murals etc.
 - Micro popup events across popular venues in all main cities (Eg. Flash mobs, Shopping mall activations, Talent hunts, etc)

6. Translating this awareness/buzz into the demand for purchase of flag. Agencies through which flags shall be made available shall be intimated in due course.

The agency shall propose a mass virtual outreach plan via 2-way live streaming (with multi cam set up at major events locations) and webcasting on all major social networking platforms.

7. Creation of a Final Event/Moment where everyone comes together and a cultural evening to be organized.

The integration of all the activities with the existing PR agencies, social media agency & content curation agency of NCZCC and Ministry of Culture (Azadi Ka Amrit Mahotsav).

QUALIFYING CRITERIA AND TECHNICAL PROPOSAL

NCZCC shall evaluate the capabilities of the Event Management Agencies based on their profile and also keeping in view of the following criteria. Agencies not fulfilling the below criteria need not apply.

Minimum Eligibility Criteria

- a) A Bidder can be a company/ partnership firm/other legal entity incorporated/established as per the applicable laws in India. A consortium/Joint venture of entities shall be allowed to bid and shall be considered for evaluation under this Tender.
- b) The agency must be in operation in India from past 8 (Eight) years in the same line of business. As proof the agency may submit proof (Invoices/work orders/ agreement copies/ Purchase Order) of any assignment executed 8 years before the tender due date. (*Same line of business here stands for the business of events, exhibitions, roadshows, virtual event, creative designing, Advertising, branding, marketing, Media & communications)
- c) The agency must have executed/ongoing at least 02 (two) events/ Exhibitions/ roadshows/ virtual event projects for any Government Organization/ PSUs/Chambers of Industry Association in last three years out of which at least one (1) assignment must be of value Rs. 2 crore each or more. (Documentary proof in this regard must be submitted)
- d) The agency must have attained average turnover of Rs. 2 crores in any of the last three financial years. A CA certificate in this regard must be submitted as proof.
- e) The net worth of the bidder, as on 31.03.2021 should be positive.

Technical Bid

Demand Draft of **Rs.7,00,000/- (Rupees Seven Lakh only)** as Earnest Money Deposit (EMD) and also tender fee of **Rs. 5000/- (Rupees five thousand only)** which will not refundable may be deposited online into Bank for which details are as under:-

Bank Name :

Bank Account No.:

IFSC :

Dispute Resolution

In case of any dispute matter will be refer to the jurisdiction of Allahabad courts only.

Earnest Money Deposit

- i) EMD amount will be deposited directly in Bank Account of North Zone Culture Centre for which detail given as above. Scanned copy of UTR No. should be attached in the technical bid. The bid without EMD is liable to be summarily rejected.
- ii) Without prejudice to any other right of NCZCC the Earnest Money Deposit maybe forfeited by the NCZCC:
 - a) If the Bidder withdraws his bid during the period of bid validity; or
 - b) In case the successful Bidder refuses to sign the Agreement; or
 - c) If the bidder fails to furnish the Performance Security.
- iii) EMD will be refunded to the unsuccessful bidders with-in thirty days of declaration of request of first stage i.e. technical evaluation etc. and no interest would be paid there on.
- iv) MSME registered companies are exempted for EMD and tender fee

Performance Security

The successful bidder shall be required to deposit Performance Security as per GFR rules & regulations. Performance Security should remain valid for 6 months beyond the date of completion of all contractual obligations. Performance Security shall be submitted in the form of Demand Draft in favour of Director NCZCC, payable at Prayagraj or in the form of Bank Guarantee issued by a scheduled/nationalized bank. Performance security will be discharged after completion of contractor's performance obligations under the contract. The above security deposit will be liable to be forfeited during the period of contract, in case breach of any terms and conditions of the contract or failure to provide any services under the contract or loss results from contractor's failure and breach of obligation under the contract.

Payment Terms:

All payments would be made after successful completion of “**Har Ghar Tiranga**”.

Penalty Clause:

In case of late execution/unsatisfactory performance, penalty of maximum of 10% will be imposed and decision of the NCZCC will be binding on the firm.

Submission of Proposal

The proposals need to be submitted via <http://www.tenderwizard.com/MOC> Portal. Physical proposal will not be accepted in any condition.

Technical Proposal

The agencies fulfilling the pre-qualification criteria will be asked to make a presentation before a committee constituted by the Administration for this purpose. The agencies will be evaluated on the following parameters and the presentation.

Sr No	Evaluation criteria	Maximum Marks
1.	TECHNICAL CAPACITY OF THE BIDDER	50
1.1	Number of assignments (Events/ Exhibitions/ Road shows/ Virtual events) in last 3 Years as shall be awarded marks as under: (minimum two (02) assignments required to be eligible)	15
	Number of Additional Projects	Marks
	Up to 2 projects	05
	Above 03 projects to 5 projects	10
	More than 5 projects	15
1.2	Average turnover of last 3 years	Marks
	1 Crore \leq 2Crore	05
	$>$ 2Crore \leq 05Crore	10
	$>$ 05 Crore	15
1.3	Relevant Experience in Past years: The agency must be in operation in India from past 8 years in the same line of business to be eligible.	10
	Experience in Years	Marks
	3 Years \leq 5 Years	05
	$>$ 5 Years \leq 8Years	10
1.4	Organization of Events on Mass Scale	Marks
	Involving 25000 participants	03
	25000-50000 participants	07
	Above 50000 participants	10
	Work order and Completion certificate required as a proof of number of participants in column 1.4	

2	PRESENTATION	50
2.1	Conceptual plan for an event <ul style="list-style-type: none"> • Total execution plan for Conceptualise, Plan, Design, Organise, Produce, Coordinate, Direct, Manage, Publish, Execute and Deliver event 	50
	TOTAL MARKS(1+2)	100

TECHNICALFORMS

FORM I

TECHNICALPROPOSAL

Letter of Proposal (On Bidder's letterhead)

Appendix I

To,
Director, North Central Zone Cultural Centre,
Prayagraj

Sub: Engagement of Event Management cum Advertising Company.

Dear Sir/Madam,

1. With reference to your EOI document dated 05/07/2022 we, having examined the Bidding documents and understood their contents, hereby submit our Proposal for the aforesaid Assignment. This proposal is unconditional.
2. All information provided in the Proposal and in the Appendices is true and correct.
3. This statement is made for the express purpose of qualifying as a Bidder for under taking the Assignment.
4. We shall make available to the NCZCC any additional information it may find necessary or require to supplement or authenticate the Bid.
5. We acknowledge the right of the NCZCC to reject our Proposal without assigning any reason or otherwise and hereby waive our right to challenge the same on any account whatsoever.
6. We certify that, we have neither failed to perform on any contract, as evidenced by imposition of a penalty or a judicial pronouncement or arbitration award, nor been expelled from any project or contract nor have had any contract terminated for breach on our part nor blacklisted nor debarred by any state/ central Government or their agencies including Central/State Level Public Enterprises.
7. We declare that:
 - a. We have examined and have no reservations to the Bidding Documents, including any Addendum issued by the NCZCC.
 - b. We do not have any conflict of interest in accordance the EOI document;
 - c. We have not directly or indirectly or through an agent engaged or indulged in any corrupt practice, fraudulent practice, coercive practice, undesirable practice or restrictive practice, as defined in the EOI document, in respect of any tender or Expression of Interest issued by or any agreement entered into with the NCZCC or any other public sector enterprise or any government, Central or State; and
 - d. We hereby certify that we have taken steps to ensure that inconformity with the provisions of the EOI, no person acting for us or on our behalf has engaged or will engage in any corrupt practice, fraudulent practice, coercive practice, undesirable practice or restrictive practice.
8. We understand that you may cancel the Bidding Process at any time and that you are neither bound to accept any Proposal that you may receive nor to invite the Bidders to Bid for the Assignment, without incurring any liability to the Bidders, in accordance with the EOI document.

9. We declare that we are not a Member of any other firm submitting a Proposal for the assignment.
10. We certify that in regard to matters other than security and integrity of the country, we have not been convicted by a Court of Law or indicted or adverse orders passed by a regulatory authority which could cast a doubt on our ability to undertake the Assignment or which relates to a grave offence that outrages the moral sense of the community.
11. We further certify that in regard to matters relating to security and integrity of the country, we have not been charge-sheeted by any agency of the Government or convicted by a Court of Law for any offence committed by us or by any of our Associates.
12. We further certify that no investigation by a regulatory authority is pending either against user against our Associates or against our CEO or any of our Directors/ Managers/employees.
13. We undertake that in case due to any change in facts or circumstances during the Bidding Process, we are attracted by the provisions of disqualification in terms of the guidelines referred to above, we shall intimate the NCZCC of the same immediately.
14. We hereby irrevocably waive any right which we may have at any stage at law or howsoever otherwise arising to challenge or question any decision taken by the NCZCC in connection with the selection of the Bidder, or in connection with the Bidding Process itself, in respect to the above mentioned Assignment and the terms and implementation thereof.
15. In the event of our being declared as the successful Bidder, We agree to enter into an Agreement in accordance with the draft that has been provided to us prior to the Proposal Due Date. We agree not to seek any changes in the aforesaid draft and agree to abide by the same.
16. We have studied all the Bidding Document carefully. We understand that except to the extent as expressly set forth in the Agreement, we shall have no claim, right or title arising out of any documents or information provided to us by the NCZCC or in respect of any matter arising out of or concerning or relating to the Bidding Process including the award of Concession.
17. The Fee has been quoted by us after taking into consideration all the terms and conditions stated in the EOI, draft Agreement.
18. We agree and understand that the Proposal is subject to the provisions of the Bidding Document. In no case, we shall have any claim or right of whatsoever nature if the assignment is not awarded to us or our Proposal is not opened.
19. We agree to keep this offer valid for 180 (One hundred eighty) days from the Proposal Due Date specified in the EOI.
20. We agree and undertake to abide by all the terms and conditions of the EOI document. In witness thereof, we submit this Proposal under and in accordance with the terms of the EOI document.

Yours faithfully,

Date:
Place:

(Signature of the Authorized signatory)

(Name and designation of the of the Authorized signatory)

Name and seal of Bidder

FORM II Particulars of the Bidder

1. Name of the Company:
2. Registered Office:
3. Date of Incorporation:
4. Constitution of Bidder Company:
5. GSTIN (Copy to be enclosed):
6. PAN (Copy to be enclosed)
7. Experience in Event Management services (years) with proof:
8. Date of first assignment:
9. Worldwide presence:
10. Presence in India:
11. Total no. of employees:
12. No. of employees in Event Management services:
13. Details of contact persons:
14. Any other details:

Name:

Designation:

Contact Tel. No.:

Mobile No.:

Fax No.:

E-mail Id:

Postal address:

(Signature of Authorized signatory)
With office seal

FORM III Financial Capacity of the Bidder

Particulars	Rupees in Crores		
	2020-21	2019-20	2018-19
Annual turnover			
Average Turn over for 3years			

(Signature of Authorized signatory with official seal)

This is to certify that the above information has been examined by us on the basis of relevant documents & other relevant information and the information submitted above is as per record and as per details annexed.

Signature,
Address,
Seal & Membership No. of Chartered Accountant

APPENDIX-II FINANCIAL PROPOSAL SUBMISSION FORM

Submission of Proposal against your RFP dated our detailed financial proposal is as follows:

Sl. No A	Particulars B	Basic price C	GST as applicable (presently 18%) D	Total cost for the project(C+ D) E
1.	Total Cost of providing services as per the ToR and SoW mentioned in the RFP			
Total cost in words				

NOTE: Attach breakup sheet as per Scope of Work

Signature of the Authorized Signatory with official seal