

Organisation Chain :	Ministry of Culture Museum - MoC
Tender ID :	2025_MC_872034_1
Tender Ref No :	M-I-23/28/2024-Museum-I-Part (12)
Tender Title :	REQUEST FOR PROPOSAL FOR SELECTION OF SPECIALIST CONSULTANT FOR CONTENT DEVELOPMENT FOR THE YUGE YUGEEN BHARAT MUSEUM (YYBM), NEW DELHI
Corrigendum Type :	Other

Corrigendum Document Details

Corr.No.	Corrigendum Title	Corrigendum Description	Published Date	Document Name	Doc Size(in KB)
1	Corrigendum 2 YYBM dated 14 August 2025	Minutes of the Pre-bid Meeting held on 13.08.2025 and Corrigendum 2 dated 14.08.2025	14-Aug-2025 06:53 PM	Minutesandcorrigendum2.pdf	2510.21
2	Online PreBid Meeting Link	Online PreBid Meeting Link REQUEST FOR PROPOSAL FOR SELECTION OF SPECIALIST CONSULTANT FOR CONTENT DEVELOPMENT FOR THE YUGE YUGEEN BHARAT MUSEUM (YYBM), NEW DELHI	11-Aug-2025 04:31 PM	Corrigendum1YYBM.pdf	1039.40

Minutes of Pre-Bid Meeting held on 13.08.2025 at Samanvay, Board Room, IGNCA

The Pre-Bid Meeting for Selection of Specialist Consultant for Content Development for Yuge Yugeen Bharat Museum was held at 11:00 am on 13.08.2025 at Samanvay (Board Room) IGNCA, New Delhi. The meeting was chaired by Mr. Vivek Aggarwal, Secretary, Ministry of Culture, and the following were present from MoC:

Ministry of Culture:

1. Mr. Vivek Aggarwal, Secretary, Ministry of Culture
2. Ms. Lily Pandeya, Joint Secretary, Museums MoC
3. Mr. Shah Faesal, Deputy Secretary, Museums MoC
4. Mr. Rama Sarma Dhulipati, Consultant NCSM
5. Mr. Rakesh Kumar, Under Secretary, Museums MoC
6. Mr. Niranjana Kumar Choudhary, Under Secretary, Museums MoC
7. Ms. Ramneek K Kang, Senior Project Manager, Museum Division MoC
8. Ms. Tanya Goswami, Consultant, Museum Division MoC
9. Ms. Umang Sinha, Consultant, Museum Division MoC
10. Mr. Anand Hari, Consultant, Museum Division MoC

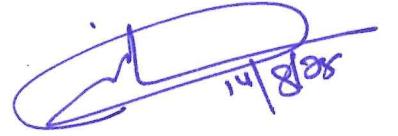
List of Participants in the Pre-Bid meeting is attached as Annexure 1.

1. The Chair outlined the scope and significance of the Yuge Yugeen Bharat Museum project, emphasizing the need to select a competent Specialist Consultant for Content Development capable of delivering the narrative for the project of this scale in a time bound manner.
2. He also assured participants of a fair and transparent bidding process, designed to secure a best-in-class consultant for this flagship project of national importance.
3. Oral queries, along with written queries submitted before August 13, 2025, were addressed by the Chair, who underscored the importance of securing high-quality key resources with relevant experience and expertise.
4. Participants were requested to clear their doubts via email.
5. The issues raised by the participating bidders during the pre-bid meeting on 13.08.2025 and the written queries received have been replied and the response sheet is attached as **Annexure 2**.

6. Corrigendum 2 Dated 14.08.2025 related to various amendments made to the RFP has been published on the CPP Portal and the Ministry of Culture Website and is enclosed as **Annexure 3**.

Note:

- a. These minutes of pre-bid meeting shall form the part of bid document/Contract.
- b. The above amendments/ clarifications are issued for the information for all the intending bidders.
- c. The bid submission must be in conformity to the bid document and amendments/ clarifications given above.



(RAKESH KUMAR)

Under Secretary

Museum Division

Ministry of Culture
राकेश कुमार / RAKESH KUMAR
अवर सचिव / Under Secretary
संस्कृति मंत्रालय / Ministry of Culture
भारत सरकार / Govt. of India
नई दिल्ली / New Delhi

ANNEXURE 1**Attendance Sheet
PRE-BID MEETING | 13 Aug, 2025**

Selection Of Specialist Consultant For Content Development For The Yuge Yugeen Bharat Museum (YYBM), New Delhi

S.No.	Name	Firm	Phone No.	Email
1	Shronit Jain	Jain Expositions Pvt. Ltd.	8860650601	admin@jainexpositions.com
2	Shobhash	Folklogue Studios	6298780005	shobhashbezawada@folkloguestudios.com
3	Dr. Vijayalakshmi	Folklogue Studios	9555472967	vidya.lakshmifolklogue@gmail.com
4	Apurv Singh	Tractebel Engineering Pvt. Ltd.	7838244753	appurv.singh@tractebelengie.com
5	Pramod Kumar KG	EKA Archiving	8188830640	pramod@ecasources.com
6	Abhay Bhalla	EKA Archiving	9711557773	abhalla@ekaresources.com
7	Uttiyo Bhattacharya	Lord Cultural Resources	9587011593	ubhattachary@lord.ca
8	Vandana	Folklogue Studios	9810526257	vandanapant@folkloguetudios.com
9	Ragini Bhat	The Heritage Consortium	9817661028	ragini.bhat@gmail.com
Joined Online				
10	Anuv Jain	-	-	-
11	Garima	CSDirekt	-	-
12	-	Pravidhi India	-	-
13	Akash Gautam	-	-	-

ANNEXURE -2

S. No.	Section	Queries / Requests	Responses
1	1.8 Schedule of Selection Process	Reg point As per Rule 170 of General Financial Rules (GFRs) 2017, Micro and Small Enterprises (MSEs) and the firms registered with concerned Ministries/ Departments are exempted from submission of Bid Security.- is Bid security same as Performance guarantee?	EMD has been exempted for MSMEs however, the provision of the performance guarantee continues
		Can the process of the submission of the Performance Security be clarified?	Refer to Corrigendum
		Seeking clarification if companies registered as MSEs are exempt from the Performance Security Clause.	No
		We request that the current set amount of 5% for the performance security be reduced.	No change
2	2.2 Eligibility Criteria	Reg point Financial turnover- Average annual financial turnover of the Bidder in the last three years (2021-22, 2022-23 and 2023-24), should be at least INR 1 Crore, Positive Net Worth as on 31st March 2024- we request for this to be reduced to Rs. 75 lakhs and allow option to include 2024-25 alongwith 2022-23 and 2023-24. Also kindly allow Positive Net Worth as on 31st March 2025	The minimum average annual turnover requirement is of INR 1 Crore. However, the consideration period shall be extended to any three out of the last four financial years . Financial year 2024 -25 may also be considered, subject to submission of duly audited financial statements for the said year. For Positive Net Worth, the same may be demonstrated as on 31 March 2025, provided the audited financial statements for FY 2024-25 are furnished.
		Reg point Portfolio of Completed Projects: The bidder must have successfully completed at least 5 content development and collection analysis projects of minimum contract value of Rs 25 Lakhs within the last 5 years, with at least 3 such projects, specifically for museums- please reduce the contract value to Rs. 30 lakhs for two projects, Rs. 10 lakhs for two projects and Rs. 5 lakh for one project	No change
		Please allow formation of a consortium to apply	No change
3	2.3 Key Personnel, Point 3	Clarification needed with regard to work experience of the museologist. The qualifications for all other key personnel do not ask for any curatorial experience. Hence, do we need curatorial experience for the museologist? There is also no separate 'curator' for the project. The curatorial experience clause needs to be clarified with regard to the same.	Refer to RFP
4	5. Scope of Work	Please define criterion or heads for Collection Analysis (these typically include Cataloguing, Provenance Research, Authenticity, Condition Assessment, Accessibility, Visitor Preference, Risk Assessment etc.)	This entails all Collection Analysis that will be required for the overarching narrative of YYBM.
5	5. Scope of Work (Point A)	Please define National Museological Standards.	This refers to the best practices followed in the larger museum ecosystem, not to any particular set of standards.
6	5. Scope of Work (Point C, E)	May we know who are the "designated agencies"? This team will impact access to collection and coordination.	The designated agencies include, inter alia, all Ministry of Culture museums, ASI site museums, and state and private museums.

7	5. Scope of Work (Point D)	<p>Please provide clarification for</p> <p>1. 'Scripts for multimedia' : Multimedia briefs may be viable, but complete scripts will only emerge with consultation with multimedia vendors and design consultants and after eventual planning and cannot occur and be completed in isolation.</p> <p>2. What does "support for other Indian languages" refer to by way of numbers? This is too open ended. Can an exact lists of different versions and languages be provided? This will affect the finances and planning of the proposal.</p> <p>3. Braille ready texts for entire content will be exceedingly voluminous. Please clarify if this is needed only for exhibition text?</p> <p>4. Will a list of experts be given for peer review of content?</p> <p>5. What do validation panels and mock ups entail? Will the design team make the mock-ups?</p>	<p>1. This refers to multimedia briefs/content, not scripts</p> <p>2. This refers to Hindi & English</p> <p>3. Yes, only for Exhibiton text</p> <p>4. Yes, a list will be provided</p> <p>5. Yes, the design team will aid in the mock-ups</p>
8	5. Scope of Work (Point E)	Conducting Seminars, Workshops, Symposiums during the same project parallelly will take away critical time and focus from the primary task of research and content creation. We request this to be removed from scope of work. We suggest it be entrusted to supervising agency.	Agreed, Corrigendum to be issued
9	6. Project Milestones and Stages of Payment	<p>The current payment schedule is not viable since more than 80% of the funds are to be released after the implementation of all galleries are done. This places an excessive burden on the agency to fund the entire content development program with no guarantees of payment since the implementation schedule has not been drawn up. This renders the project largely unviable. The cost of scholars and experts traveling to other museums and sites etc also compounds the winning agency's expenditure. The current stages of payment hence don't support the stages of actual work on ground in any way.</p> <p>We request that the entire payment schedule be revised making it viable for a successful project delivery.</p>	No change
		<p>Under Project Milestones and stages of payment, the RFP states that the content may "undergo multiple iterations till approval and "as required until final approval".</p> <p>This is unviable and industry standards mandate upto 2 iterations.</p> <p>Iteration turnaround timelines may also please be defined.</p>	No change
		Do the 5 months start with the signing of the contract or after the end of the first milestone?	Refer to RFP
10	Annexure VIII: Brief for Presentation	Will the MOC help facilitate timely and quick access to Museum collections as needed beyond what's on the Jatan platform? The speed of access to this information will greatly impact all deliverables. 2. The JATAN CMS system on the portal is a static interface vis-a- vis downloads. Will agency have a licensed user license or information provided as an exported format? Please clarify.	Yes
11	Not in RFP document	Can potential bidders be provided with floor plans, area calculations and drawings of the proposed site?	Refer to Corrigendum
		Will a curator or curatorial team be separately appointed? This query comes from the fact that the term Curator is not mentioned in the RFP. Shall the selected content team become the de facto curatorial team or will another team/ individual be appointed?	The scope of this RFP is limited to research and content development
		Please hold the prebid meeting in online mode also	Corrigendum 1 issued

M-I-23/28/2024-Museum-I-Part (12)

**Government of India
Ministry of Culture
Museum-I Section**

CORRIGENDUM NO. 2 dated 14.08.2025**Tender Reference No. : M-I-23/28/2024-Museum-I-Part (12)****Tender ID: 2025_MC_872034_1****Name of Tender: Request For Proposal For Selection Of Specialist Consultant For Content Development For The Yuge Yugeen Bharat Museum (YYBM), New Delhi**

In reference to the above mentioned work and NIT, Corrigendum No. 2 is issued as under:

S No.	Reference to RFP Document	Existing Provision	Modified Provision
1	5. Scope Of Work (Point D) Content Development	<ul style="list-style-type: none">• Scripts for multimedia, AR/VR, and interactive installations for use by the Museum Design Consultant• Prepare accessible versions in line with Government of India and ICOM guidelines (Braille-ready texts, tactile graphics, audio-description scripts)	<ul style="list-style-type: none">• Briefs/Content for multimedia, AR/VR, and interactive installations for use by the Museum Design Consultant• Prepare accessible versions in line with Government of India and ICOM guidelines (Braille-ready texts for exhibition panels, tactile graphics, audio-description briefs/content)

S No.	Reference to RFP Document	Existing Provision	Modified Provision
2	5. Scope Of Work (Point E) Coordination with Relevant Bodies and Institutions	<ul style="list-style-type: none"> Conduct multi stakeholder consultations, seminars, workshops, symposia etc. 	Deleted
3	5. Scope Of Work (Point C) Collection Identification	<ul style="list-style-type: none"> Work with designated agencies to confirm object availability, loans, or transfers as required 	The designated agencies include, inter alia, all Ministry of Culture museums, ASI site museums, and state and private museums.

Dated: 14.08.2025

(Rakesh Kumar)
Under Secretary
to the Government of India

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अवर सचिव / Under Secretary
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