MEMORANDUM OF UNDERSTANDING ON CULTURAL COOPERATION BETWEEN THE GOVERNMENT OF THE REPUBLIC OF INDIA AND THE GOVERNMENT OF THE UNITED KINGDOM

THE GOVERNMENT OF THE GOVERNMENT OF THE REPUBLIC OF INDIA ("India") AND GOVERNMENT OF THE UNITED KINGDOM OF GREAT BRITAIN AND NORTHERN IRELAND ("UK"), hereinafter referred to as 'The participants",

INSPIRED by their mutual desire to strengthen and enhance the friendly relations between their two countries, deepen mutual understanding of their peoples, and promote cultural cooperation and exchanges;

INSPIRED by the work undertaken by the United Nations Educational, Scientific and Cultural Organization (UNESCO) in the area of culture;

DESIROUS of promoting better mutual understanding in the fields of art, literature, history and other cultural disciplines,

HAVE REACHED THE FOLLOWING UNDERSTANDING:

- 1. Both participants will continue to develop an active programme of cultural exchanges 1n each country including the sharing of professional expertise, information and knowledge. The British Council in London and the British Council Division, High Commission in New Delhi will be the principal bodies acting on behalf of the Government of the United Kingdom for the implementation of this programme. The Indian Council of Cultural Relations (ICCR) and the national level cultural institutions under the Ministry of Culture, and the Indian High Commission in London, will be the principal bodies acting on behalf of the Government of the Republic of India for implementation of this programme.
- 2. The participants will endeavour to work jointly and collaboratively in identifying appropriate measures towards inter alia strengthening our cultural infrastructure and fostering knowledge transfer through exchange of information, professionals, training and exhibitions.
- 3. The participants will encourage and facilitate:
- (i) Reciprocal visits of representatives of literary, cultural, artistic associations and organizations to participate in congresses, conferences, symposia and seminars;
- (ii) Exchanges between archaeologists, ethnologists and museum professionals to enable them to contribute knowledge, expertise and information concerning cultural groups, diversity, identity and other issues, to gain, inter alia, experience and training in excavation, preservation and display of archaeological finds.

- (iii) Exchanges of exhibitions of artistic, informative, historic and archaeological nature including fine arts, crafts, photography, new media arts, human and social history and heritage, based on reciprocity and collaboration, including joint research and fieldwork.
- (iv) Increased knowledge, understanding and awareness of complementary collections of mutual and historical interest to both through digitization and sharing which would not entail any physical transfers.
- (v) Cooperation in the field of cinematography by way of facilitating visits of experts and producers from their countries during national and international festivals, which may be held in either country.
- 4. The participants will endeavour to promote bilateral cooperation by sharing knowledge and best practice on the development of cultural policy, particularly as it relates to the promotion and protection of the diversity of cultural expression.
- 5. The participants will endeavour to promote capacity-building by facilitating the training of, and increased contacts between, artists and other cultural professionals and practitioners from both countries by encouraging exchanges between artists, cultural professionals and groups in the fields of music, theatre and dance, visual arts and human, social and cultural history by encouraging research collaborations, lecture tours, master classes and short-term residencies.
- 6. The participants will also jointly encourage such joint projects and displays that will improve museum management, curatorial expertise, marketing strategies, communications and media relations, merchandizing, education and audience outreach apart from other associated international best practices.
- 7. The participants will further endeavour to provide technical support and share expertise with each other on core museum activities such as curation, conservation, collections and stores management including computer registration and online collections.
- 8. The participants will endeavour to cooperate with each other in the protection of their respective cultural heritage by encouraging the cooperation and exchange of expertise among national conservation institutions.
- 9. The participants will foster a mutual appreciation of the two cultures by collaborating on skills sharing, digitizing missing parts in their libraries and archives in order to bring together the complementary collections in a mutually beneficial partnership covering agreed themes.
- 10. The participants will work in partnership to produce joint publications and catalogues which will promote scholarship and broaden access to shared history and current relationship between the two nations.

- 11. The participants will endeavour to:
- (i) Provide technical support to, and share expertise on the development of policies and measures aimed at nurturing and supporting institutions, artists and others involved in the creative process;
- (ii) Facilitate relations between Indian and UK book publishers, in order to highlight the importance of publishing and disseminating one country's literary works in the other country.
- (iii) Facilitate the mobility of artists, other cultural professionals and practitioners from both countries who need to travel to the other country by providing financial assistance, whenever possible, to defray costs related to travel.
- (iv) Provide technical support and share expertise on the elaboration of policies and measures related to the creation, production, distribution and dissemination of Indian and United Kingdom's cultural goods and services.
- (v) Facilitate the participation of India and UK in cultural and trade events to promote various cultural goods and services from both countries.
- 12. The participants will endeavour to share information about legal frame work and best practices on cultural heritage. The participants will support information-sharing initiatives as appropriate, including providing regular updated, translated versions of the cultural property import-export legislation and regulations of their respective country and sharing examples of best practices on the issue of protection from illicit trafficking in cultural property.
- 13. The participants will endeavour to facilitate exchange of best practice within media, broadcasting and information services.
- 14. The participants will endeavour to encourage contacts and operation between sporting organizations of the two countries, and encourage the cooperation and exchanges in the hosting of major international sports events.
- 15. The participants will endeavour to encourage arts and cultural festivals in the territory of both countries to include works and performances from artists of the other country into their respective programmes. The participants will encourage (i) the holding of exhibitions and special events and exchange programmes particularly during periods of major international events in both countries, and (ii) the facilitation of linkages between festival organizers and the appropriate cultural authorities in their respective countries.

LANGUAGE OF WORK

This Memorandum of Understanding will be signed in English and Hindi, each version being equally valid. For the purposes of working language of this Memorandum of Understanding, the participants agree that English will be the official working language.

ENTRY INTO EFFECT AND TERMINATION.

- (i) This Memorandum of Understanding will enter into effect on the date of its signature by the participants and will remain effective until the 31st October, 2019, or until a new Memorandum of Understanding is signed, whichever comes first.
- (ii) Either participant may terminate this Memorandum of Understanding at any time by giving a six-month's written notice to the other participant.
- (iii) The participants may modify this MOU in writing upon their mutual consent.

Signed, in duplicate, at New Delhi on this 15 day of October, 2014 in the English, and Hindi, languages, each version being equally valid. In case of any divergence in the interpretation of this Memorandum, however, the English text shall prevail.

For the Gövernment of Republic of India

For the Government of United Kingdom