

MEMORANDUM OF UNDERSTANDING BETWEEN THE MINISTRY OF CULTURE OF THE
GOVERNMENT OF THE REPUBLIC OF INDIA AND THE DEPARTMENT OF CANADIAN
HERITAGE ON CULTURAL COOPERATION

THE MINISTRY OF CULTURE OF THE GOVERNMENT OF THE REPUBLIC OF INDIA ("India") and THE DEPARTMENT OF CANADIAN HERITAGE ("Canada"), hereinafter referred to as the "Participants",

INSPIRED by their mutual desire to strengthen and enhance the friendly relations between their two countries, deepen mutual understanding of their peoples, and promote cultural cooperation and exchanges;

INSPIRED by the work undertaken by the United Nations Educational, Scientific, and Cultural Organization (UNESCO) in the area of culture;

RECOGNIZING the commitment made by their countries to enhance the protection and the promotion of cultural diversity in their territory, as well as internationally, as per the UNESCO *Convention on the Protection and Promotion of the Diversity of Cultural Expressions*, done at Paris on 30 October 2005;

DESIROUS of promoting better mutual understanding in the fields of art, literature, history, sports and other cultural disciplines,

HAVE REACHED the following understanding:

1. The Participants will endeavour to work collaboratively in identifying appropriate measures towards, inter alia, strengthening the cultural industry in India and fostering capacity – building initiatives through exchange of information, training and exhibitions.
2. The Participants will encourage and facilitate:
 - (i) Reciprocal visits of representatives of literary, cultural, artistic associations and organizations to participate in congresses, conferences, symposia and seminars;

- (ii) Exchanges between archaeologists, ethnologists and museum professionals to enable them to contribute knowledge expertise and information concerning cultural groups, diversity, identity and other issues, to gain, inter alia, experience and training in excavation, preservation and display of archaeological finds;
- (iii) The exchanges of exhibitions of artistic, informative, historic and archaeological nature including fine arts, crafts, photography, new media arts, human and social history and heritage;
- (iv) Cooperation in the field of cinematography by way of facilitating visits of experts and producers from their countries during national and international festivals, which may be held in either country; and
- (v) Encouraging the exchange of films and encouraging films produced by both countries to be screened in Film Festivals in the other country. 12 B

3. The Participants will endeavour to promote bilateral cooperation by sharing knowledge and good practices on the development of cultural policy, particularly as they relate to the promotion and protection of the diversity of cultural expressions,
4. The Participants will endeavour to promote capacity-building by facilitating the training of, and increased contacts between artists and other cultural professionals and practitioners from both countries by encouraging exchanges between artists, cultural professionals and groups in the fields of music, theatre and dance, visual arts and human, social and cultural history by encouraging research collaborations, lecture tours, master classes and short-term residencies.
5. The Participants will endeavour to provide technical support and share expertise with each other on museological practices such as conservation, collections and information management, exhibition development, audience development administration and outreach.
6. The Participants will endeavour to cooperate with each other in the protection of their respective cultural heritage, encourage the cooperation and exchange of expertise among national conservation institutions such as museums, libraries and archives on various fields, including cultural heritage and digital cultural information.

7. The Participants will endeavour to:

- (i) Provide technical support to, and share expertise on the development of policies and measures aimed at nurturing and supporting artists and others involved in the creative process;
- (ii) Encourage Indian book publishers to apply to the Canada Council for the Arts' International Translation Programme for funding to translate Canadian literary works for publication in India. Additionally, the Participants will facilitate relations between Indian and Canadian book publishers, in order to highlight the importance of publishing and disseminating one country's literary works in the other country;
- (iii) Facilitate the mobility of artists, other cultural professionals and practitioners from both countries who need to travel to the other country by providing financial assistance, whenever possible, to defray costs related to travel;
- (iv) Provide technical support and share expertise on the elaboration of policies and measures related to the creation, production, distribution and dissemination of Indian and Canadian cultural goods and services; and
- (v) Facilitate the participation of India and Canada in cultural and trade events to promote various cultural goods and services from both countries. M/Customs

8. The Participants will endeavour to share information about legal framework and best practices on cultural heritage. The Participants will support information-sharing initiatives as appropriate, including providing regular updated, translated versions of the cultural property import-export legislation and regulations of their country, and sharing examples of best practices on the issue of protection from looting of and illicit trafficking in cultural property.

9. The Participants will endeavour to facilitate the exchange of best practices with respect to the recordings of radio and television programmes, musical discs and tourist materials.

10. The Participants will endeavour to encourage contacts and cooperation between sporting organizations of the two countries, and encourage the cooperation and exchanges in the hosting of major international sport events.

- 11. The Participants will endeavour to encourage arts and cultural festivals in the territory of both countries to include works and performances from artists of the other country into their respective programmes. The Participants will encourage:
 - (i) the holding of exhibitions and special events and exchange programmes particularly during periods of major international events in both countries such as the Delhi 2010 Commonwealth Games; and
 - (ii) the facilitation of linkages between festival organizers and the appropriate cultural authorities in their respective countries. India will organise a Festival of India in Canada in 2011.


- 12. For the purposes of this Memorandum of Understanding, the working language will be English.

- 13. (a) This Memorandum of Understanding will enter into effect on the date of its signature by the Participants and will remain effective until 31 December, 2013, or until a new Memorandum of Understanding is signed, whichever comes first.
 - (b) Either Participant may terminate this Memorandum of Understanding at any time by giving a six-month's written notice to the other Participant.
 - (c) The Participants may modify this MOU in writing upon their mutual consent.

SIGNED, in duplicate, at *Toronto* on this *27th* day of *June*, 2010 in the English, French and Hindi languages, each version being equally valid.



FOR THE MINISTRY OF CULTURE
OF THE GOVERNMENT OF THE
REPUBLIC OF INDIA



FOR THE DEPARTMENT
OF CANADIAN HERITAGE