

No.C-34/5/2024-Vig.

Government of India

Ministry of Culture

202 'D' Wing, Shastri Bhawan
New Delhi, Dated 18th October, 2024

OFFICE MEMORANDUM

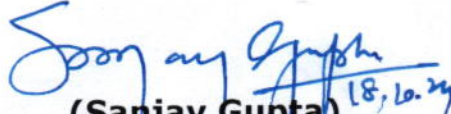
Subject : Observance of Vigilance Awareness Week, 2024- reg.

This has reference to CVC's circular No. 024/VGL/081-38615 dated 28.08.2024 regarding Observance of Vigilance Awareness Week, 2024 in the Ministry from 28th October to 03rd November, 2024 (copy enclosed).

2. NIC Cell, M/o Culture is requested to provide "hyperlink" for the Integrity Pledge, available on the website of CVC, on the website of this Ministry.

3. This issues with the approval of JS&CVO, M/o Culture.

Encl:- As above.


(Sanjay Gupta) 18.10.24

Under Secretary to the Govt. of India

To

NIC, M/o Culture



केन्द्रीय सतर्कता आयोग
CENTRAL VIGILANCE COMMISSION

सतर्कता भवन, जी.पी.ओ. कॉम्प्लेक्स,
ब्लॉक-ए, आई.एन.ए., नई दिल्ली-110023
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Block A, INA, New Delhi-10023

सं./No..... 024/VGL/081-38615.....

दिनांक / Dated..... 28.08.2024.....

Circular No. 09/08/24

Sub: Observance of Vigilance Awareness week 2024.

**Theme: "सत्यनिष्ठा की संस्कृति से राष्ट्र की समृद्धि"
"Culture of Integrity for Nation's Prosperity"**

Vigilance Awareness Week is observed every year during the week in which the birthday of Sardar Vallabhbhai Patel (31st October) falls in. The Commission has decided that this year Vigilance Awareness Week would be observed from **28th October to 3rd November, 2024** with the following theme:

**"सत्यनिष्ठा की संस्कृति से राष्ट्र की समृद्धि"
"Culture of Integrity for Nation's Prosperity"**

2. The observance of Vigilance Awareness Week, 2024 would commence with the taking of the integrity pledge (copy enclosed as **Annexure A**) by public servants in the Ministries/Departments/Central Public Sector Enterprises (CPSEs)/ Public Sector Banks (PSBs) and all other organizations on **28th October, 2024 at 1100 hrs.**

3. All organizations are advised to conduct activities relevant to the theme that strives to bring about maximum public participation. It is imperative that all organizations should conduct outreach programs that aim to sensitize the public about the need for transparency and integrity in public governance.

D. Daniel

4. Activities which may be conducted within the organizations include the following:
- Encourage employees to take e-pledge by visiting the website. Online "Integrity Pledge" is available at CVC's website (www.cvc.gov.in) and can be accessed by all.
 - Conduct workshops/sensitization programs for employees and other stake holders on policies/procedures of the organization and on Preventive Vigilance measures.
 - Conduct various competitions such as debates, quiz etc. for the employees and their families on issues relating to anti-corruption.
 - Promote the concept of e-Integrity Pledge by persons with whom the organization deals with.
 - Vigilance Study Circles may also conduct outreach and awareness programs.
5. Outreach activities for public / citizens may include the following:
- All Ministries / Departments / Organizations shall publicize integrity Pledge amongst all employees, their families, vendors / suppliers / contractors/ stake holders, students etc. to elicit wider participation. Integrity pledge for citizens and organizations are enclosed as **Annexure A and B** of this circular.
 - Organizations may undertake activities such as walkathons, marathons, street plays etc. which have visibility and mass appeal across all strata of society.
 - Extensive use of social media platforms, bulk SMS / e-mails, WhatsApp etc. for spreading awareness. For different social media related initiatives, the social media handles of the Central Vigilance Commission may be tagged. (Twitter: @CVCIndia; Facebook: CVCofIndia)
 - Organize grievance redressal camps for citizens/ customers by Organizations having customer-oriented activities. Similarly, vendor meets may be organized wherever necessary, through online mode or otherwise, whichever is more feasible.
 - Organize "Awareness Gram Sabhas" for dissemination of information regarding the menace of corruption and the different measures that the public can undertake to redress it, such as complaint portals, etc. As per past practice, Public Sector Banks need to conduct "Awareness Gram Sabhas" at the Branch level in at least two Gram Panchayats. Other organizations may also organize wherever possible. Indicative list of activities which can be conducted as part of "Awareness Gram Sabhas" is at **Annexure C** of this circular.
6. Selected Photographs / Media clips may be sent to the Commission through email at coord1-cvc@nic.in. Photographs and Media clips may be uploaded on departmental/ organizational websites.
7. A report on the observance of Vigilance Awareness Week may be sent by all Ministries / Departments / Organizations to Central Vigilance Commission in the format attached as **Annexure D** of this circular by **30th November, 2024**.
8. The Commission had earlier vide our circular of even number dated 01.08.2024 issued instructions detailing a **three-month campaign period (16th August, 2024 till 15th November, 2024)** vide which following preventive vigilance measures were indicated as focus areas to be

