

Symposium on 'Media and Dogri Literature' held at JU

Excelsior Correspondent

JAMMU, Oct 15: Department of Journalism and Media Studies, University of Jammu, in collaboration with Sahitya Akademi, New Delhi, today organized a one-day symposium on "Media and Dogri Literature", here at Jammu University.

Renowned writer and veteran journalist, O P Sharma was the chief guest, whereas eminent Dogri writer, Vijay Verma was the keynote speaker.

Addressing the gathering, O P Sharma praised the organizers for their initiative in promoting Dogri literature through the lens of media. "This symposium is a vital step towards recognizing the rich heritage of Dogri literature and its relevance in today's media landscape," he said and added that the Department of Journalism and Media Studies, University of Jammu is taking many endeavours to preserve and promote Dogri language by organizing such events. He also congratulated Sahitya Akademi, New Delhi for continuously supporting such endeavours.

Speaking on the occasion, keynote speaker Vijay Verma said that the combination of journalism and literature is a meaningful effort. "The combination of Journalism and litera-



Guests lighting ceremonial lamp during inauguration of symposium at JU on Tuesday.

ture is a meaningful endeavour. Literature is a medium through which the dreams of humanity are expressed," Vijay Verma said.

Stating that the media has a profound impact on the society, Padma Shri Mohan Singh Salathia, Convener, Dogri Advisory Board, Sahitya Akademi, said that media has the potential to influence public thinking and behavior.

"The power of the media and its impact on society is profound. Media can be used to disseminate information and make people aware, but it can also be misused to spread misinformation and mislead the public," he added.

In her address, Prof Garima Gupta, Head of the Department of Journalism and Media

Studies, said that the main aim of this symposium was to promote and encourage Journalism, language and literature in Dogri.

The symposium featured a series of discussions and presentations from noted speakers, including Jagmohan Sharma, Jatinder Singh, Pritam Katoch and Rajeshwar Singh Rāṣṭi focusing on topics such as the role of journalism in promoting regional literature, the relationship between Dogri Literature and Media, and the impact of Dogri Literature on the media and public perception. The sessions were chaired by eminent writers Narinder Bhasin and Om Goswami.

Formal vote of thanks was extended by Dr Jasleen Kaur, whereas the stage was managed by Kumerjit Chajgotra.