

Journalism Department, Sahitya Akademi organize Symposium on 'Media and Dogri Literature' at JU

Journalists have responsibility to highlight local voices, literature to reflect cultural identity: Chief Guest



OBSERVER BUREAU

JAMMU, Oct 15: Department of Journalism and Media Studies, University of Jammu in collaboration with Sahitya Akademi, New Delhi, Tuesday organized a one-day symposium on "Media and Dogri Literature", here at Jammu University.

Renowned writer and former journalist, O.P. Sharma was the Chief Guest, whereas eminent Dogri writer, Vijay Verma was the keynote speaker. Addressing the gathering, O.P. Sharma praised the organizers for their initiative in promoting Dogri literature through the lens of media.

"This symposium is a vital step towards recognising the rich heritage of Dogri literature and its relevance in today's media land-

scape," he said and added that the Department of Journalism and Media Studies, University of Jammu is taking many endeavours to preserve and promote Dogri language by organizing such events. He also congratulated Sahitya Akademi, New Delhi for continuously supporting such endeavours.

Speaking on the occasion, keynote speaker Vijay Verma said that the combination of journalism and literature is a meaningful effort.

"The combination of Journalism and literature is a meaningful endeavour. Literature is a medium through which the dreams of humanity are expressed," Vijay Verma said and added that writers draw inspiration from society to create literature, which, in turn, influ-

ences society, while the media helps propagate literature. He said, "All literature is media, but all media is not literature."

Stating that the media has a profound impact on the society, Padma Shri Mohan Singh Salathia, Convenor, Dogri Advisory Board, Sahitya Akademi, said that media has the potential to influence public thinking and behavior.

"The power of the media and its impact on society is profound. Media can be used to disseminate information and make people aware, but it can also be misused to spread misinformation and mislead the public," said Mohan Singh Salathia, adding that development of the media has brought many changes in the society.

In her address, Prof

Gurima Gupta, Head of the Department of Journalism and Media Studies said that it is the vision of the Vice Chancellor, Prof Umesh Rai that the University of Jammu should take the lead in promoting and propagating the rich culture and language alongwith literature of Jammu region.

Inspired by this, the Department of Journalism and Media Studies took this timely step to address the dynamics of media and Dogri Literature, and their impact on each other, in particular context of Jammu region," Prof Gurima said and added that the main aim of this symposium was to promote and encourage journalism, language and literature in Dogri.

The symposium featured a series of discussions and

presentations from noted speakers, including Jagmohan Sharma, Atinder Singh, Pritam Katoch and Rajeshwar Singh Bhasi focusing on topics such as the role of journalism in promoting regional literature, the relationship between Dogri Literature and Media, and the impact of Dogri Literature on the media and public perception. The sessions were chaired by eminent writer and journalist Naender Bhasin and eminent writer and scholar, Om Gossami.

Formal vote of thanks was extended by Dr Jasdev Kaur, Assistant Professor, DDE&OE, whereas the stage was managed by Kamrjit Chaiogotra, Lecturer, Department of Journalism and Media Studies.

Others present on the occasion included Prof Sacheta Pathania, Dean Faculty of Arts, Prof Dushyant Kumar Rai, Department of Journalism and Media Studies, Prof Sudhanshu Sharma,

Department of Dogri, Prof Lalit Magotra, Prof Archana Kesar, Dr Padam Dev, Dr Sandeep Dubey, Dr Rudha Rani, Dr Pardeep Singh Bati, Dashan Rathi, Ramesh Bhardwaj and other prominent writers and journalists of Dogri.